

# EURASIAN BUSINESS ALLIANCE



Alianza de Comercio  
Euroasiática

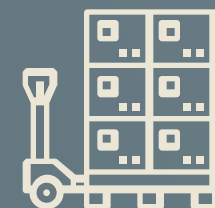
# ABOUT US

ACEA is an operator of a new international business platform aimed to bring together businesses and sectoral associations of the countries forming the Eurasian Economic Union (EAEU), Spain, Portugal. This business platform is a “one-stop shop” destined to identify, promote and carry out projects in the named countries.



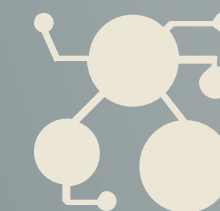
## INVESTMENTS

We work with investment funds and banks in Europe and the EAEU. We offer a wide range of instruments as well as a reliable portfolio of existing businesses for sale and short-/medium-/long- term investment projects



## COMMERCIALIZATION

We choose partners with solid reputation and proven solvency. We manage the entire internationalization process of your products, services and technology.



## REPRESENTATION

We provide an innovative representation system for companies and institutions helping to save resources and efforts. We are firmly backed up in Europe and Eurasia thanks to our extensive network of offices and partners in these regions.

# BUSINESS RUSSIA

is the largest association of entrepreneurs, which is represented in most sectors of the economy (except for the extraction of raw materials). This organization was founded in 2001, its representative offices are located simultaneously in all 85 constituent entities of Russia. They are run by leading businessmen who have close ties with local and federal authorities.



**257**  
projects developed

**+100**  
promulgated by President  
Putin

**270**  
advisory and expert structures  
of the federal and  
international levels

**85**  
constituent entities  
of the Russian  
Federation

**160**  
international  
organizations

**+5000**  
large companies

# CEO - BUSINESS AMBASSADOR

The Business Ambassador is the official representative of «Business Russia» abroad. The work of “business ambassadors” is an important tool for businessmen-members of «Business Russia» to enter foreign markets and search for new partners. This institute works in the field of international relations Business Russia.



## EDUARD GULYAN

Head of the business platform of the Russian-Spanish Intergovernmental Commission; member of the Advisory Committee on Entrepreneurship under the EEC Board; co-chairman of the Moscow branch of «Delovaya Rossiya», Business Ambassador to Spain and Portugal; member of the RF CCI Council for Investment Policy.

### MAIN TASKS AND FUNCTIONS OF THE BUSINESS AMBASSADOR

- Ensuring interaction of the members of the Organization with representatives of state bodies, public associations, private companies of the host country;
- Ensuring interaction with the departments and institutions of the diplomatic corps of the Russian Federation located on the territory of the host country;
- Take part in the work of intergovernmental bodies for trade, economic, scientific, and technical cooperation of the Russian Federation with the host state;
- Initiate the organization of forums, conferences, round tables, and seminars on the development of foreign economic relations;
- Apply with official inquiries to the state bodies of the Russian Federation located on the territory of the host country for the purposes of international cooperation

# WHY ACEA?

For the last 5 years, the Eurasian Business Alliance has been a reference organization for doing business between Europe, Russia, and the countries of the Eurasian Economic Union.



We have our own offices simultaneously in 6 states, while we maintain close economic relations and joint projects in all important economic areas and regions of Russia, as well as in all countries of the Eurasian Economic Union.



Our Advisory Board includes politicians, business and cultural representatives from Europe and Eurasia.



We have been doing business in Russia for over 30 years in various sectors of the economy.



An extensive business ecosystem with proven performance, reputation, and quality.



We specialize in opening up new markets for existing or new products.



Our marketing strategies are implemented by business people, local specialists, and professionals who understand the specifics of the market.



We are investors. We participate in projects of interest to use up to 30% of the total cost.



We work, live, and do business in the countries of our presence. This allows us to offer tools and strategies for business success.

# BUSINESS TOOLS AND OPPORTUNITIES

We are present throughout the Eurasian region and the CIS (Commonwealth of Independent States) countries. In each country, we have a network of local partners with whom we have been developing joint projects for over 10 years.



In Russia we are members of the boards of the most important business organizations:

- \* «Business Russia»,
- \* Business Council Spain - Russia,
- \* Council for Investment Policy of the Russian Chamber of Commerce and Industry,
- \* Moscow Chamber of Commerce,
- \* Expert Council of the Moscow Government,
- \* Eurasian Economic Commission.

Also strategic partnership with

- \* Russian Export Center,
- \* Agency for Strategic Initiatives,
- \* Regional authorities,
- \* Moscow Export Center.

We have a network of contacts with all chambers of commerce in 85 constituent entities of the Russian Federation, as well as with local governments.



Added to this business conglomerate are the instruments offered by our partners from financial institutions such as **Roseximbank, Sberbank, EXIAR**, and other banking and insurance organizations.

Together with Uzbekistan, we are developing various investment and technology transfer projects. As a result of these relations, the Economic Council of the Embassy of Uzbekistan in Spain has been established since 2020 under the chairmanship of Eduard Gulyan. This tool allows you to establish direct relationships between the Government, the business community, and business organizations.

# BUSINESS TOOLS AND OPPORTUNITIES

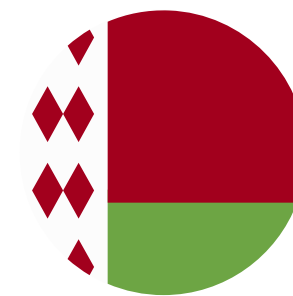
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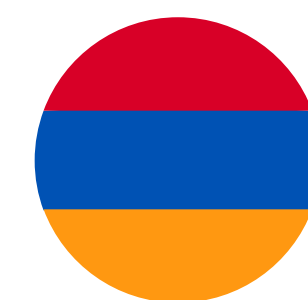
In Kazakhstan, we operate in the most important cities: Nursultan and Almaty.

We are a presence in the CFIA (International Financial Center of Kazakhstan), which is an organization that plays a key role as a regional center for business and finance, linking the economies of Central Asia, the Caucasus, the EAEU, Western China, Mongolia, the Middle East, and Europe.

We run our own projects in various economic areas such as agriculture, energy, waste recycling, medicine, and functional nutrition.



Projects in the field of construction, food, and beverages, as well as technology transfer, are successfully developing in Belarus. We are developing the Economic Council of the Belarusian Embassy in Spain and a partnership with the National Marketing Center (Center for the Promotion of Belarus Abroad) for the country's business activity in southern Europe. Added to this is the presence of our own business in the country for over 10 years.



With over 20 years of experience in Armenia, we have our own offices, reliable contact networks, and a set of business tools that includes institutional, financial, insurance, and investment structures.

# FINANCING OF PROJECTS

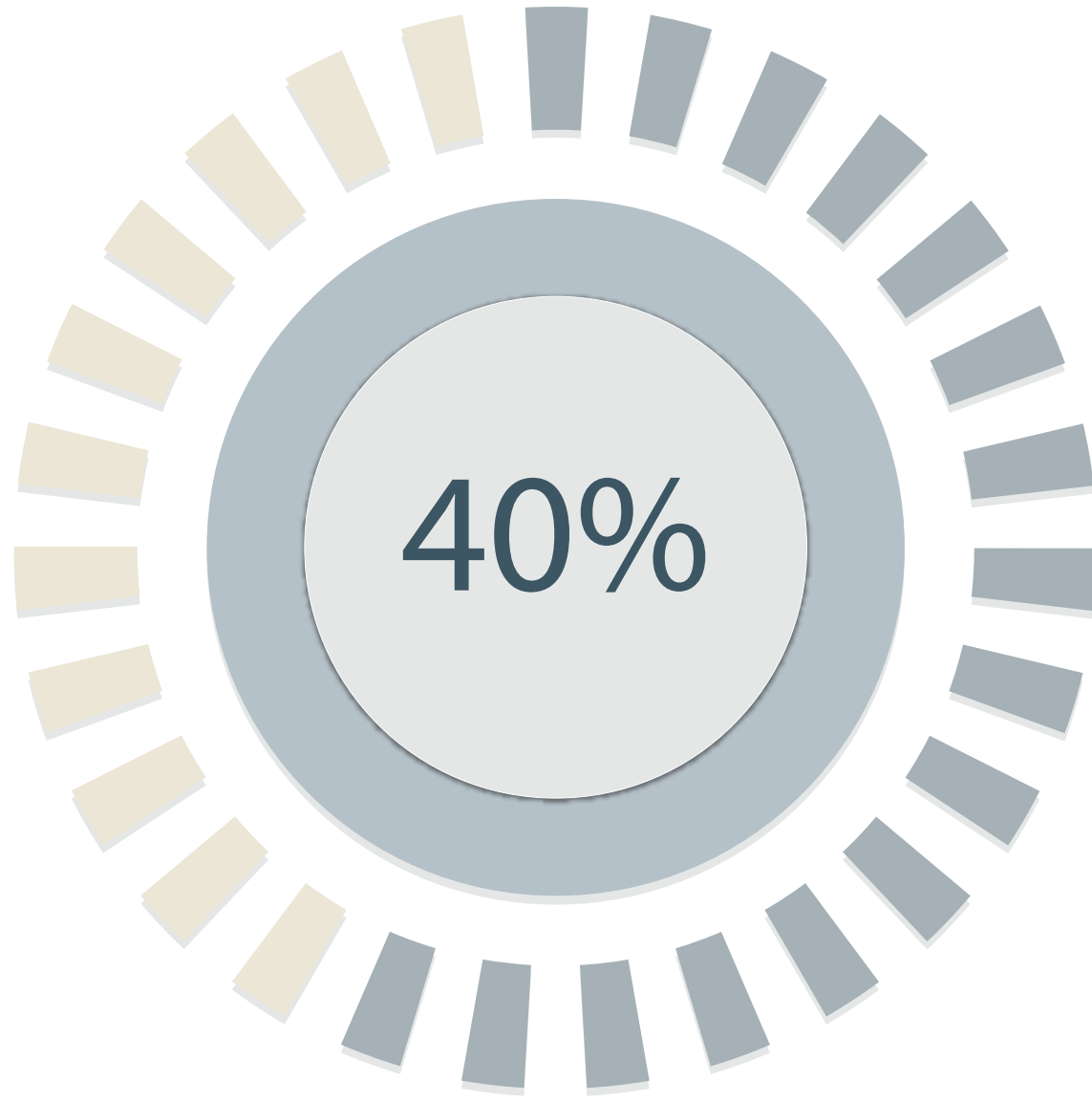
ACE is actively working with investment funds and banks in Europe and the EAEU. Innovative projects in the Eurasian region can count on financial assistance from our partners. In other cases, ACEA may act as a co-investor of projects with its own foundation.



**ACE**  
Financing as a foundation



**PARTNER**  
The partner company invests

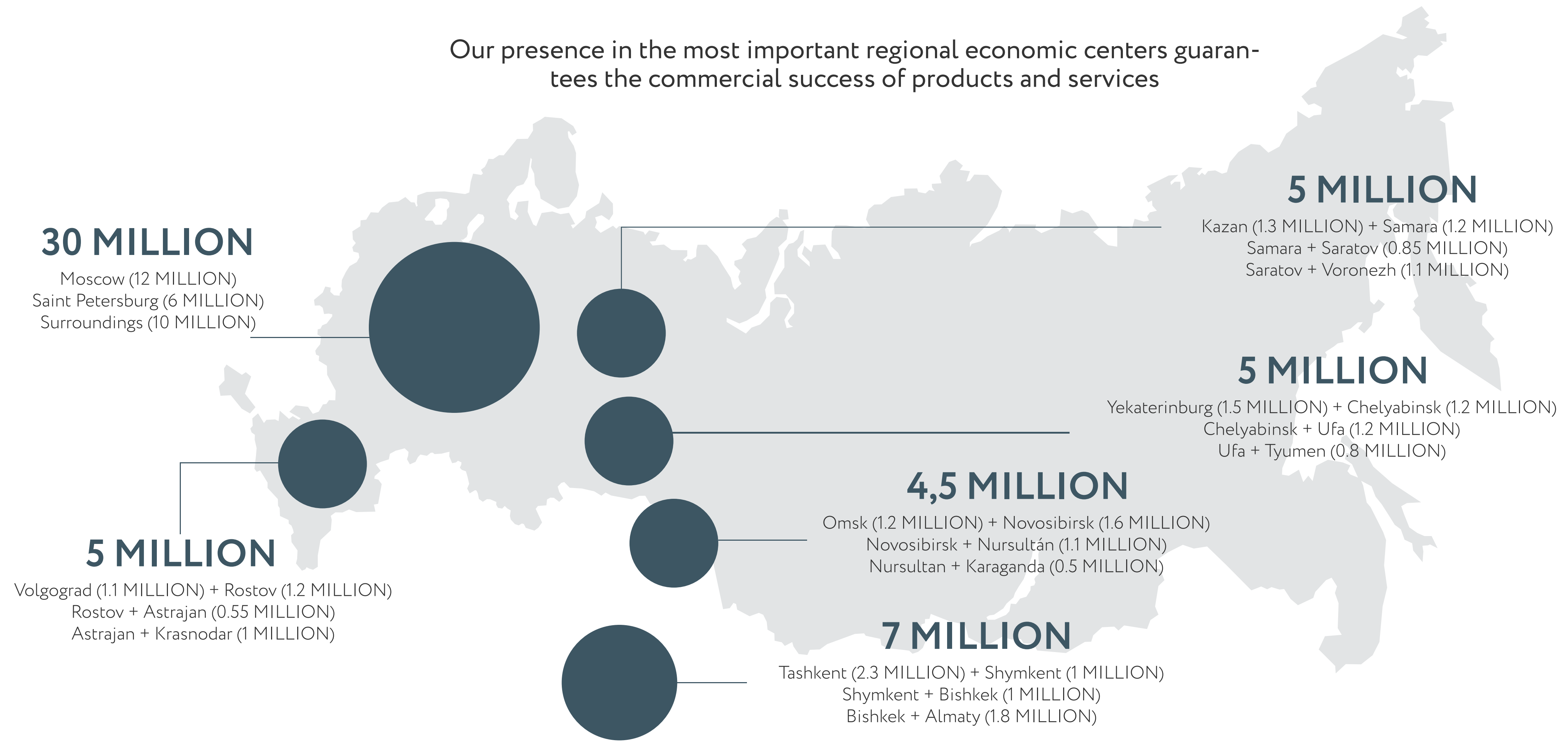


**FUNDS**  
Institutional Support Programs



# WHAT MARKETS ARE WE PROMOTING?

Our presence in the most important regional economic centers guarantees the commercial success of products and services



# INDUSTRIES WE ARE DEVELOPING

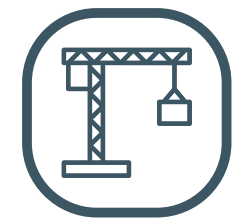
The interests of ACIR / ACEA cover almost all sectors of the economy of the countries. Our large team of professionals consists of former senior government officials, leaders of research centers and institutional organizations, as well as experienced business managers.



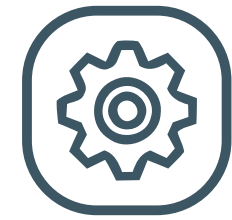
Health (in Public Private Alliance format)



Medical projects



Construction and architecture



Machine tools and apparatus



Energy



Agroindustry



Ecological projects



Alimentation and drinks



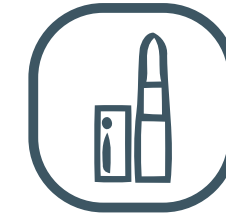
Packaging



Pharmacy



Rehabilitation and accessible environments



Cosmetics



Fashion



Tourism

# CONTACTS

## Madrid

Paseo de la Castellana, 18, 7º  
piso, 28046  
Spain

## Barcelona

Calle Balmes, 188, 6º-2ª,  
08006  
Spain

## Moscow

B.Drovyanoy per.8,p.2  
109004  
Russia

## Lisbon

Av.daLiberdade110,1269-046,  
Portugal

## Minsk

St.Popova,24a  
Belarus

## Nursultán

Av.Respubliki,38,of.2  
Kazakhstán

## Milan

Piazzale Biancamano 8  
20121  
Italy

+ 34 911 43 81 17 (Europa)

+ 7 495 792 80 68 (EEU)

Email: [acir@aci-r.com](mailto:acir@aci-r.com)